



WTVD-TV DURHAM  
411 LIBERTY STREET  
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 10-02-2012 PAGE: 1 of 3

CROSSROADS MEDIA LLC - 20957  
ATTN: STEPHANIE MARONEY  
66 CANAL CENTER PLAZA  
SUITE 555  
ALEXANDRIA VA 22314

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
392585	07-11-2012	10-01-2012	3	AMERICAN CROSSROADS	AMERICAN CROSSROADS	POLITICALS	WTVD - DURHAM

Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
11 27 692	238742	PHILADELPHIA	A. CLIFFORD	10-02-2012	10-08-2012	M (Broadcast Month, Cycle 1)	N	238742

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
<b>Agency CPE: C : 11 P : 27 E : 692</b>																	
1	10-02-2012	10-07-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA	1	30		1		1				2	700	2	1,400.00
2	10-08-2012	10-08-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA	1	30	1							1	700	1	700.00
3	10-02-2012	10-07-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM ( MONDAY -FRIDAY)	1	30			1	1				2	1,200	2	2,400.00
4	10-08-2012	10-08-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM ( MONDAY -FRIDAY)	1	30	1							1	1,200	1	1,200.00
5	10-02-2012	10-07-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	1	30			1	1	1			3	1,200	3	3,600.00
6	10-02-2012	10-07-2012	09:00AM - 10:00AM	LIVE! WITH KELLY & MICHAEL (842)	1	30		1	1	1	1			4	500	4	2,000.00
7	10-08-2012	10-08-2012	09:00AM - 10:00AM	LIVE! WITH KELLY & MICHAEL (842)	1	30	1							1	500	1	500.00
8	10-02-2012	10-07-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)	1	30		1	1	1	1			4	600	4	2,400.00
9	10-08-2012	10-08-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)	1	30	1							1	600	1	600.00
10	10-02-2012	10-07-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	1	30		1	1	1	1			4	700	4	2,800.00
11	10-08-2012	10-08-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	1	30	1							1	700	1	700.00
12	10-02-2012	10-07-2012	12:30PM - 01:00PM	MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)	1	30		1	1	1	1			4	500	4	2,000.00
13	10-08-2012	10-08-2012	12:30PM - 01:00PM	MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)	1	30	1							1	500	1	500.00
14	10-02-2012	10-07-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (	1	30		1	1	1	1			4	750	4	3,000.00
15	10-08-2012	10-08-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (	1	30	1							1	750	1	750.00

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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ATTN: STEPHANIE MARONEY  
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Contract No 392585	Contract Dt 07-11-2012	Revision Dt 10-01-2012	Rev# 3	Advertiser AMERICAN CROSSROADS	Brand AMERICAN CROSSROADS	Product Code POLITICALS								Station/Market WTVD - DURHAM					
Agency Est# 11 27 692			CMS # 238742	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-02-2012	End Date 10-08-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 238742			
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: C : 11 P : 27 E : 692																			
16	10-02-2012	10-07-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY			1	30		1	1	1	1			4	1,200	4	4,800.00
17	10-08-2012	10-08-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY			1	30	1							1	1,200	1	1,200.00
18	10-02-2012	10-07-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8			1	30		1	1	1	1			4	1,500	4	6,000.00
19	10-08-2012	10-08-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8			1	30	1							1	1,500	1	1,500.00
20	10-02-2012	10-07-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81			1	30		1	1	1	1			4	2,000	4	8,000.00
21	10-08-2012	10-08-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81			1	30	1							1	2,000	1	2,000.00
22	10-02-2012	10-07-2012	07:00PM - 07:30PM	JEOPARDY ( MONDAY-FRIDAY) (898)			1	30		1	1	1	1			4	2,000	4	8,000.00
		Cr Resolved 10-03-2012	Rate Reason 2,000 CRDT RESOLV																
		Total:	2,000													Credit Resolved Total:		-1	-2,000.00
23	10-08-2012	10-08-2012	07:00PM - 07:30PM	JEOPARDY ( MONDAY-FRIDAY) (898)			1	30	1							1	2,000	1	2,000.00
24	10-02-2012	10-07-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)			1	30		1	1	1	1			4	1,800	4	7,200.00
		Cr Resolved 10-03-2012	Rate Reason 1,800 CRDT RESOLV																
		Total:	1,800													Credit Resolved Total:		-1	-1,800.00
25	10-08-2012	10-08-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)			1	30	1							1	1,800	1	1,800.00
26	10-02-2012	10-07-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY			1	30		1		1				2	2,000	2	4,000.00

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Contract No 392585	Contract Dt 07-11-2012	Revision Dt 10-01-2012	Rev# 3	Advertiser AMERICAN CROSSROADS	Brand AMERICAN CROSSROADS	Product Code POLITICALS	Station/Market WTVD - DURHAM														
Agency Est# 11 27 692			CMS # 238742	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-02-2012	End Date 10-08-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 238742					
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$		
			Agency CPE: C : 11 P : 27 E : 692																		
27	10-08-2012	10-08-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY			1	30	1							1	2,000	1	2,000.00		
28	10-02-2012	10-07-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SATURDAY (1883)			1	30						1		1	800	1	800.00		
29	10-02-2012	10-07-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SAT 9-10AM (10765)			1	30						1		1	500	1	500.00		
30	10-02-2012	10-07-2012	07:00PM - 07:30PM	EYEWITNESS NEWS SAT 7-730P (838)			1	30						1		1	950	1	950.00		
31	10-02-2012	10-07-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SUNDAY (4789)			1	30							1	1	800	1	800.00		
32	10-02-2012	10-07-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SUNDAY 9-10A (830)			1	30							1	1	500	1	500.00		
33	10-02-2012	10-02-2012	05:58AM - 07:00AM	EYEWITNESS NEWS AT 6AM ( MONDAY -FRIDAY)			1	30		1						1	1,200	1	1,200.00		
34	10-02-2012	10-02-2012	06:58AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83			1	30		1						1	1,200	1	1,200.00		
35	10-03-2012	10-05-2012	05:28AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA			1	30			1		1			2	700	2	1,400.00		
																Contracted Gross Total:		71	80,400.00		
																Actual Gross Total:		69	76,600.00		
																Agency Commission:			11,490.00		
																Net Total:			65,110.00		
Month/YR		Preempted		Made Good		Contract Total		Adjustments							Actual Total						
Oct 12		0.00		0.00		80,400.00		3,800.00 CR							76,600.00						
TOTAL		0.00		0.00		80,400.00		3,800.00 CR							76,600.00						

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